

CITY OF GRAPEVINE, TEXAS  
GRAPEVINE CONVENTION & VISITORS BUREAU  
BOARD OF DIRECTORS MEETING  
Thursday, February 18, 2021 – 9:00 a.m.  
CVB Headquarters  
636 S. Main Street  
Grapevine, Texas

AGENDA

1. Call to Order

2. Citizen Comments

In accordance with Orders of the Office of the Governor of the State of Texas, the Convention and Visitors Bureau Board will conduct its meeting at 9:00 a.m. on February 18, 2021 at 636 S. Main, Grapevine, Texas. The meeting is open to the public or participants may call 1-210-469-4097. The audio conference PIN is 398 669 058#.

The public will be permitted to offer public comments telephonically as provided by the agenda and as permitted by the presiding officer during the meeting. Starting at 8:00 a.m. on Wednesday, February 17, 2021, citizens can submit a Citizen Appearance request form from the City's website at <https://www.grapevinetexas.gov/89/Agendas-Minutes>. During the meeting, the names of those that have submitted a form will be called on to speak in the order the forms were received. The deadline to submit requests will be 5:00 p.m. on Wednesday, February 17, 2021.

A recording of the telephonic meeting will be made, and will be available to the public in accordance with the Open Meetings Act upon request.

3. Approval of Minutes

4. Sales & Marketing Report

- A. 12 Weeks of Christmas recap
- B. Sweetheart savings promotion
- C. Texas High School Coaches Association

5. Ongoing Business

- A. 2020 Year-end review
- B. Christmas Capital of Texas Review
- C. Grapevine Main Update

6. New Business

- A. Spring Events 2020-2021 [New Vintage & Main Street Fest]

7. Hotels / Attractions / Activities

8. Adjournment

If you plan to attend this special public meeting and have a disability that requires special arrangements at the meeting, please contact the Grapevine Convention & Visitors Bureau at (817) 410-3185 at least 24 hours in advance of the meeting. Reasonable accommodations will be made to assist your needs.

In accordance with Texas Government Code, Chapter 551.001 et seq, Acts of the 1993 Texas Legislature, the Grapevine Convention & Visitors Bureau Advisory Board Meeting agenda was prepared and posted on this the 12th day of February, 2021 by 5:00 p.m.

A handwritten signature in cursive script, reading "Donna Farmer", is written over a horizontal line.

Donna Farmer  
Assistant to the Executive Director